

28th January 2025

To

BSE Limited (Scrip Code: 532720)

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001.

National Stock Exchange of India Ltd. (Symbol: M&MFIN)

Exchange Plaza, 5th Floor, Plot No. C/1, "G" Block,
Bandra - Kurla Complex, Bandra (East),
Mumbai – 400 051.

Dear Sirs/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") – Changes in Senior Management Personnel

In compliance with Regulation 30 read with Schedule III, Part A, Para A (7) of the SEBI Listing Regulations, we hereby inform you about changes in Senior Management Personnel ("SMP") of the Company.

Further details on the above as required under the SEBI Listing Regulations read with SEBI Master Circular dated 11th November 2024 is enclosed herewith.

This intimation is also being uploaded on the website of the Company at <https://www.mahindrafinance.com/investor-relations/regulatory-filings>.

Date and time of occurrence of event: 28th January 2025 at 05:29 p.m. IST.

Thanking you,

For **Mahindra & Mahindra Financial Services Limited**

Brijbala Batwal

Company Secretary
FCS: 5220

Encl: As above

Annexure

Details of change in Senior Management Personnel

Sr. No.	Details of event(s) that need to be provided	Information of such event(s)
a)	Reason for change viz. appointment, re-appointment, Resignation, cessation, removal, death or otherwise.	<p>Appointment of Ms. Anu Raj as ‘Head- Marketing and Corporate Communication’, forming part of Senior Management Personnel (“SMP”) of the Company effective 3rd March 2025.</p> <p>Consequent to afore-mentioned appointment of SMP (Functional Head for Marketing and Corporate Communication), Mr. Mohan Nair, presently Function Head of Corporate Communication & PR would report into her and thus cease to be SMP of the Company effective close of business hours of 2nd March 2025.</p>
b)	Date of appointment/ re-appointment / (as applicable) & term of appointment/ re-appointment	<p>Effective date of appointment: 3rd March 2025</p> <p>Term of Appointment – Full time employment of the Company with effect from date of her joining</p>
c)	Brief profile (in case of appointment)	<p>Ms. Anu Raj, a Bachelor of Commerce from Calcutta University, is a stured professional with over two and a half decades of extensive experience in advertising, marketing, branding, digital marketing, business development, brand building/ management, and communications.</p> <p>Present and prior stints of Ms. Anu Raj include an Aditya Birla Group Company, IndusInd Bank, Deutsche Bank and Equus Advertising.</p>
d)	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable
