

Overview of Projects Undertaken in 2015-16

Sehat: Lifeline Express

As a part of our CSR initiative, Mahindra Finance inaugurated Life Line Express on 27th February 2016, at Bhadohi, Uttar Pradesh. The train is a hospital on wheels consisting of five railway coaches equipped with the latest medical and surgical facilities. The hospital on wheels offers healthcare services for eyes (cataract), ears, cleft lip, dental and epilepsy. This year total beneficiaries were 7421 where in 882 were operated. During Lifeline total 82 ESOPs volunteers contributed 3083 Man-hours.

Sehat: Medical Care Equipment Donation

The project aims at increasing access to healthcare by offering quality services through a well-equipped facility and identifying diseases in collaboration with NGOs.

Sehat: Ambulance Donation

Mahindra Finance donated ambulances to 12 NGOs/Hospitals across India with the objective to provide medical facilities at the doorstep for those in need across the states of Himachal Pradesh, Uttar Pradesh, Bihar, Madhya Pradesh, Gujarat, Maharashtra, Gujarat, Andhra Pradesh, Tamil Nadu, Kerala, and West Bengal.

Shiksha: Nanhi Kali

Nanhi Kali was initiated in 1996 out of the conviction that empowering girls through education would have a tremendous positive impact on the nation in the long run. It allows individuals and corporate to participate and support the education of underprivileged girls in India. This project is implemented across 9 states in India. Mahindra Finance has supported 7403 Nanhi Kalis in 2015-16.

Gyandeep: Supporting Mumbai Public Schools

Mahindra Finance, in partnership with the Naandi Foundation, is supporting 28 Mumbai Municipal Schools to provide quality education in English.

Shiksha: Scholarships

Mahindra Finance in collaboration with K.C. Mahindra Education Trust supported 2500 graduate and 200 post graduate meritorious students from financially weaker background. This project was implemented pan India level.

Huunar- Vocational Training

Mahindra Finance, through Hire-Train-Deploy (HTD) Model, has trained 1023 unemployed educated youth to make them employable. 223 trained youth were employed in various organizations. The two weeks training program is focused on Financial, Communication, Sales and Interpersonal Skills to make unemployed youth employable.

Huunar- Drivers Training Program

Mahindra Finance in association with Azad Foundation, Delhi and ANEW Chennai are providing training to 70 women from underprivileged communities to become professional drivers to enable them to gain 'livelihoods with dignity'.

Hunnar: Mahindra Pride Schools

Since 2007, Mahindra Pride Schools help transform the lives of youth from socially and economically disadvantaged communities by providing livelihood training. The school is meant exclusively for youth (18-25 years) and offers equal opportunity for men and women, with a focus on rural youth. In 2015-16, Mahindra Finance has supported three schools in Pune, Chennai & Patna which have trained 2,010 youth.

Financial Literacy

Mahindra Finance distributed 5000 Financial Literacy Education Kits to school students in 5 states with aim to inculcate habit of saving from childhood. The kits were in Hindi/ English and also contain a piggy bank, a daily expenses diary and a game aimed at financial literacy amongst other school items.

Hariyali: Tree Plantation

The Mahindra Group has taken on a mission of planting 1 million trees across the country every year. In 2015-16, Mahindra Finance contributed to Project Hariyali with 93,500 saplings across India.

Supporting Technology Incubation Centers

Mahindra Finance is supporting two Incubation Centers – Kinetic Machine and Flybird Innovation through Department of Science & Technology, Government of India certified incubator partners. Both the projects focus on improving lives in rural India. Kinetic Machine is making available equipment for plantation of crops and controlled pesticide sprayer. Sickle Innovation aims at making available smart irrigation controller for small and marginal farmers.

Swachh Bharat Swachh Vidyalaya: Mahindra Finance is supporting the Prime Minister's Clean India campaign through the Swachh Bharat Swachh Vidyalaya project, whereby the group constructed and maintaining around 5000 toilets units primarily for girls in government schools across 11 states of India.

CSR Activity	No. of Programs (No. of beneficiaries)
Life Line Express	1 (7421 patients)
Ambulance Donation	12 NGOs/Hospitals
Health Checkup Camp	16 (4048 patients)
Old Age Home Visits/ Orphanage Visits/ Municipal School Visits	35 (6913 beneficiaries)
Blood Donation	3644 Units of Blood Donated
Nanhi Kali	7403 girls
Scholarship	2700 beneficiaries
Vocational Training	1023 youth
Drivers Training	70 women
Mahindra Pride School	2010 youth
Financial Literacy	5000 students
Tree Plantation	93500 trees

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