

PRESS RELEASE

Mahindra Finance Board approves Issue of Equity Shares Capital to be raised through QIP and Preferential Issue to M&M

Mumbai, November 1, 2017: The Board of Directors of Mahindra & Mahindra Financial Services Limited ('Mahindra Finance'), a leading provider of financial services in the rural and semi-urban markets, has subject to approval from the shareholders, approved the issue of equity shares through the Qualified Institutions Placement ('QIP') route for upto 2.4 crores equity shares/ securities convertible into equity shares and a preferential issue to Mahindra & Mahindra Limited ('M&M') for upto 2.5 crores equity shares.

The pricing for the same shall be in compliance with the pricing formula under SEBI regulations. Issuance of shares under QIP will enable the company in diversifying its investor base. With investment by M&M through the preferential issue, Mahindra Finance shall continue to remain a subsidiary of M&M and effectively leverage the strategic and financial synergies.

The capital to be raised shall be used for business growth and funding requirements, investment in its subsidiaries and joint venture, strengthening its capital adequacy and for general corporate purposes.

About Mahindra & Mahindra Financial Services Limited

Mahindra & Mahindra Financial Services Limited (Mahindra Finance), part of the Mahindra Group, is one of India's leading non-banking finance companies. Focused on the rural and semi-urban sector, the Company has over 4.9 million customers and has an AUM of over USD 7.64 billion. The Company is a leading vehicle and tractor financier and also offers fixed deposits and loans to SMEs. The Company has 1,178 offices across the country. Mahindra Finance is the only Non-Banking Financial Company from India to get selected on Dow Jones Sustainability Index in Emerging Market Category. Mahindra Finance has been ranked 49th in the Top50 "India's Best Companies to Work for 2017" by Great Place to Work® (GPTW) Institute in collaboration with The Economic Times.

The Company's Insurance Broking subsidiary, Mahindra Insurance Brokers Limited (MIBL), is a licensed Composite Broker providing Direct and Reinsurance broking services.

Mahindra Rural Housing Finance Limited (MRHFL) a subsidiary of Mahindra Finance provides loans for purchase, renovation, construction of houses to individuals in the rural and semi-urban areas of the country.

Mahindra Asset Management Company Private Limited (MAMCPL), a wholly-owned subsidiary of Mahindra Finance, is acting as the Investment Manager of Mahindra Mutual Fund.

The Company has a JV in US, Mahindra Finance USA LLC, in partnership with De Lage Landen, a subsidiary of Rabo Bank, for financing Mahindra tractors in US.

About Mahindra

The Mahindra Group is a USD 19 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 200,000 people across 100 countries.

Learn more on Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

Media Contact information: Metabelle Lobo II Mobile: +91 9769212078 II E-mail: lobo.metabelle@mahindra.com

Regd. Office: Gateway Building, Apollo Bunder, Mumbai 400 001 (CIN No. L65921MH1991PLC059642)