

Overwhelming Response to Mahindra Finance Rights Issue

Mumbai, August 12, 2020: Mahindra & Mahindra Financial Services Limited (“**Mahindra Finance**” or “**Company**”), one of the leading deposit taking non-banking finance companies in India, announced the successful closure of its fast track Rights Issue to raise Rs. 3088.82 crores (“**Rights Issue**”). The Rights Issue was subscribed approximately 1.3 times, resulting in a demand generation of over Rs. 4000 crores*.

On the success of the Rights Issue, **Mr. Ramesh Iyer, Vice-Chairman & Managing Director, Mahindra Finance** said “*We are greatly encouraged by the response from our shareholders and thank them for the faith they have entrusted in us. The success of the Rights Issue will enable us to capitalise on the growth opportunities that lie ahead with increased vigour, and continue with our mission to drive financial inclusion in rural and semi-urban geographies.*”

The Rights Issue saw significant investor interest, including from small investors and institutional investors, both Indian and foreign. The allotment of equity shares offered pursuant to the Rights Issue will happen on or about August 21, 2020 and such equity shares are expected to be listed on the BSE Limited and National Stock Exchange of India Limited on or about August 27, 2020.

Kotak Mahindra Capital Company Limited, Axis Capital Limited, BNP Paribas, Citigroup Global Markets Private Limited, HDFC Bank Limited, HSBC Securities and Capital Markets (India) Private Limited, ICICI Securities Limited, Nomura Financial Advisory and Securities (India) Private Limited and SBI Capital Markets Limited acted as the lead managers to the Rights Issue.

**Based on bid data from exchanges prior to technical rejections and is subject to finalization of basis of allotment and technical rejections*

About Mahindra & Mahindra Financial Services Limited

Mahindra Finance, a part of the Mahindra Group, is one of the leading deposit taking non-banking finance companies in the rural and semi-urban markets of India with over 25 years of operating experience. Mahindra Finance is engaged in providing financing for new and pre-owned auto and utility vehicle, tractors and commercial vehicles. Mahindra Finance also provides housing finance, financing to SMEs and offers fixed deposits. Mahindra Finance established a pan-India presence, spanning 27 states and seven union territories through 1,322 offices, as of March 31, 2020.

Mahindra Finance has been recognized as the only financial institute from India to be in the Dow Jones Sustainability Index for Emerging Market Category, for the 7th year in a row. Mahindra Finance has been ranked 11th amongst “25 Best Large Workplaces in Asia 2019”, by Great Place to Work Institute.

Subsidiaries and Associates

Mahindra Insurance Brokers Limited has a “composite broking license” from the Insurance Regulatory and Development Authority. It provides broking solutions to individuals and corporates and undertakes broking of life, non-life and reinsurance products.

Mahindra Rural Housing Finance Limited, a registered housing finance company, provides loans for purchase, renovation, construction of house property.

Mahindra Finance CSR Foundation is a wholly owned subsidiary company, under the provisions of section 8 of the Companies Act, 2013 which undertakes the CSR activities of the Company.

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Mahindra Manulife Investment Management Private Limited (“**MMIMPL**”) (formerly known as Mahindra Asset Management Company Private Limited) is the asset management company of Mahindra Manulife Mutual Fund. Manulife Investment Management (Singapore) Pte. Ltd. holds 49.0% of the outstanding equity shares of MMIMPL.

Mahindra Manulife Trustee Private Limited (“**MMTPL**”), (formerly known as Mahindra Trustee Company Private Limited) acts as a Trustee to Mahindra Manulife Mutual Fund. Manulife Investment Management (Singapore) Pte. Ltd. holds 49.0% of the outstanding equity shares of MMTPL.

Mahindra Finance USA LLC, an associate of our Company, provides wholesale inventory-financing to dealers and retail-financing to customers in the United States for purchase of Mahindra tractors and utility vehicles. The Company has recently formed a joint venture in Sri Lanka, by acquiring a 38.20% stake in Ideal Finance Ltd to offer financial services in Sri Lanka.

About Mahindra

The Mahindra Group is a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world’s largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra Group employs over 2,56,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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DISCLAIMER: Mahindra & Mahindra Financial Services Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to undertake a rights issue of its equity shares (“Issue”) and has filed a letter of offer (“LOF”) with Securities and Exchange Board of India (“SEBI”), BSE Limited (“BSE”) and National Stock Exchange of India Limited (“NSE”). The LOF is available on the website of the SEBI, BSE, NSE and the Registrar to the Issue at www.sebi.gov.in, www.bseindia.com, www.nseindia.com and www.kfintech.com respectively, as well as on the websites of the lead managers to the Issue, Kotak Mahindra Capital Company Limited, Axis Capital Limited, BNP Paribas, Citigroup Global Markets India Private Limited, HDFC Bank Limited, HSBC Securities and Capital Markets (India) Private Limited, ICICI Securities Limited, Nomura Financial Advisory and Securities (India) Private Limited and SBI Capital Markets Limited at www.investmentbank.kotak.com, www.axiscapital.co.in, www.bnpparibas.co.in, www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm, www.hdfcbank.com, <https://www.business.hsbc.co.in/en-gb/in/generic/ipo-open-offer-and-buyback>, www.icicisecurities.com, www.nomuraholdings.com/company/group/asia/india/index.html and www.sbicaps.com.

The Rights Entitlements and the Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (“**US Securities Act**”), or any U.S. state securities laws and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act and applicable state securities laws. The Rights Entitlements and the Equity Shares are being offered and sold (i) in offshore transactions outside the United States in compliance with Regulation S under the US Securities Act and the applicable laws of the jurisdiction

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where those offers and sales occur; and (ii) in the United States to “qualified institutional buyers” (as defined in Rule 144A under the US Securities Act) pursuant to the private placement exemption set out in Section 4(a)(2) of the US Securities Act.