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Mahindra FINANCE

MAHINDRA & MAHINDRA FINANCIAL SERVICES LIMITED

Registered Office: Gateway Building, Apollo Bunder, Mumbai – 400 001.

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NOTICE

(for the attention of Equity Shareholders of the Company)

Sub.: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF) Authority

This Notice is published pursuant to the provisions of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 notified by the Ministry of Corporate Affairs effective 7th September, 2016 ("the Rules") and subsequently amended vide notification dated 28th February, 2017 ("the Amendment Rules") [collectively referred to as "the Rules"].

The Rules, amongst other matters, contain provisions for transfer of all shares in respect of which dividend has not been paid or claimed by the shareholders for seven consecutive years or more in the name of Investor Education and Protection Fund (IEPF) Authority.

Complying with the requirements of the Rules, the Company has individually communicated to the concerned shareholders whose shares are liable to be transferred to the IEPF Authority during the financial year 2017-18, for taking appropriate action, vide its reminder letters dated 28th December, 2016, 3rd April, 2017, and 16th May, 2017, respectively. The said shares correspond to the unclaimed dividend for the financial year 2009-10.

Further, the Company has also sent reminders vide its letters dated 17th November, 2016 and 3rd April, 2017 to the concerned shareholders in respect of shares liable for transfer to the IEPF Authority during the financial year 2016-17 in line with the IEPF Rules for taking appropriate action.

The Company has uploaded full details of such shareholders viz. Name and DP ID - Client ID / Folio No. and shares due for transfer to IEPF Authority, on its website at the web-link <http://www.mahindrafinance.com/IEPF-transfer-of-shares.aspx>. Shareholders are requested to refer to the web-link to verify the details of unencashed dividends and the shares liable to be transferred to the IEPF Authority.

Shareholders may note that both the unclaimed dividend and the shares transferred to IEPF including all benefits accruing on such shares, if any, can be claimed back by them from IEPF Authority after following the procedure prescribed in the Rules.

The concerned shareholders, holding shares in physical form and whose shares are liable to be transferred to IEPF Authority, may note that the Company would be issuing duplicate share certificate(s) in lieu of the original share certificate(s) held by them for the purpose of dematerialisation and transfer of shares to IEPF Authority as per the Rules and upon such issue, the original share certificate(s) which are registered in their name will stand automatically cancelled and will be deemed non-negotiable.

Concerned shareholders holding shares in dematerialised form may note that the Company shall inform the depository by way of corporate action for transfer of shares in favour of the IEPF Authority pursuant to the Rules.

The shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of the duplicate share certificate(s) by the Company for the purpose of transfer of shares to the IEPF Authority pursuant to the Rules.

In case the Company does not receive any communication from the concerned shareholders by 22nd August, 2017 or such other date as may be extended, the Company shall, with a view to comply with the requirements set out in the Rules, dematerialise and transfer the shares to the IEPF Authority by way of corporate action, by the due date as per procedure stipulated in the Rules. Please note that no claim shall lie against the Company in respect of unclaimed dividend and shares transferred to the IEPF Authority pursuant to the Rules.

In case of any clarification/queries in this regard, the shareholders are requested to contact the Company's Registrar and Transfer Agents, **M/s. Karvy Computershare Private Limited**, Karvy Selenium, Tower B, Plot No.31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad – 500 032. Tel.: +91-40-6716 2222; Fax No.: +91-40-23001153; Email: einward.ris@karvy.com; Website: www.karvycomputershare.com.

For Mahindra & Mahindra Financial Services Limited

Sd/-

Arnavaz M. Pardiwalla
Company Secretary & Compliance Officer

Place : Mumbai

Date : 16th May, 2017