

**IMPORTANT & URGENT  
FOR YOUR IMMEDIATE ACTION**

**KCPL/MMF/BSE/REM1/62  
By Registered Post**

9<sup>th</sup> October, 2018

**Reminder III**

Dear Shareholder(s),

**Sub.: Conversion of shares into dematerialised form**

This is with reference to our letters dated 27<sup>th</sup> July, 2018 and 5<sup>th</sup> September, 2018 on the captioned subject requesting you to dematerialise the Equity Shares held by you in the Company pursuant to the notification dated 8<sup>th</sup> June, 2018 issued by the Securities and Exchange Board of India ("SEBI") amending the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, which mandates the transfer of securities to be in dematerialised form only, with effect from 5<sup>th</sup> December, 2018.

As per the records maintained with the Company's Registrar & Share Transfer Agents, Karvy Computershare Private Limited ("Karvy"), we note that your holding in the Company is in physical form. We therefore request you to dematerialise the Equity Shares held by you in the Company to facilitate transfer of shares.

You may accordingly, approach any Depository Participant(s) having registration with SEBI to open a demat account and dematerialise your shares held in the Company.

The process for converting your holding in dematerialised form is available on the Company's website at the web-link <https://www.mahindrafinance.com/investorzone-faqs.aspx>.

In case of any queries or assistance in this regard, you may also contact our Registrar & Share Transfer Agents at the following address:

Mr. Suresh Babu D., Manager-RIS  
**Karvy Computershare Private Limited**  
**Unit: Mahindra & Mahindra Financial Services Limited**  
Karvy Selenium, Tower B, Plot No. 31-32, Gachibowli,  
Financial District, Nanakramguda, Hyderabad – 500 032.  
Tel No.: + 91 40 67162222  
**Email: [einward.ris@karvy.com](mailto:einward.ris@karvy.com)**  
**Website: [www.karvycomputershare.com](http://www.karvycomputershare.com)**  
Toll Free No.: 1800-345-4001.

Thanking you,

Yours Faithfully,  
**For Mahindra & Mahindra Financial Services Limited**

Sd/-

**Arnavaz M. Pardiwalla**  
**Company Secretary & Compliance Officer**